



Florida State University FMA Chapter

What do you enjoy most about being an FMA chapter?

As a board, what we enjoy most are our members and the relationships we have developed with them. Our members are driven and motivated students, and our chapter serves as a place on campus where they can connect with fellow members who share similar passions in the business world. Our members learn from each other about different fields of business that they may be unfamiliar with and develop new passions as a result. It makes us all grow and is what we enjoy most.

How does your FMA chapter benefit your students at Florida State University?

At Florida State University, FMA benefits the student body in several ways. Our chapter hosts various opportunities for students to listen to and interact with industry leaders through our partnership with the FSU College of Business for the [Closing Bell Series](#), where we host highly experienced professionals in the business world looking to teach and mentor our students. We also host several corporate tours where we take members to the offices of organizations they hope to work at. On these trips, attendees meet professionals and experience the culture firsthand. We also host professional development workshops around campus.

What local chapter event are you most excited about this year?

This year, we are looking forward to our workshop on how to create your brand. We are partnering with the FSU Sales Club & the FSU Marketing Club for this interactive workshop to help our members learn how to display their accomplishments and accolades as part of their brand. This will be an awesome opportunity for our members to meet fellow Noles who they may not regularly have classes with.

What local chapter event has been your favorite so far?

The board's favorite event so far has been the end-of-the-semester social that we held at a local restaurant last fall. It was a nice way for our members to get to know the board and each other in a casual setting. It was a great celebration of all our hard work this past fall.

Share your best advice for running a successful chapter.

To run a successful chapter, you need to put your members first. You need to think about their experience, what they hope to gain from the club, and how you can help them reach their goals.