



Reach engaged finance students with FMA's eNewsletter

Throughout the academic year, the Financial Management Association International (FMA) distributes six eNewsletters (three per semester) to **more than 2,000 undergraduate and MBA student members who participate in the association's 175+ international student chapters**. Each eNewsletter contains industry-specific information, news, and career resources tailored for students.

With an **average open rate of 40% (more than the industry average)**, the FMA Student eNewsletter offers prime advertising real estate to drive students interested in pursuing graduate-level training and other educational or training opportunities to your program's website.

Ads may be 50 – 75 words and include the school/organization logo and one link. FMA restricts advertising to one per issue, and an advertiser may only purchase up to two placements per year, unless otherwise agreed.

Pricing

- Ad in one issue: \$500 USD
- Ads in two issues: \$900 USD (based on availability)

Ad Close Dates

Issue	Ad Close Date	Materials Due
Fall 1	19 August	26 August
Fall 2	4 October	11 October
Fall 3	6 December	13 December
Spring 1	24 January	31 January
Spring 2	14 March	21 March
Spring 3	1 May	7 May

For more information, contact Shannon Tompkins at +1.833.946.4512 or swtompkins@usf.edu.

Example

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