



# 2022 FMA Finance Leaders' Conference

## Agenda

3 – 4 March 2022  
New York Marriott Marquis

**Thursday, 3 March 2022**

8:00 AM – 5:00 PM

### Registration

9:00 AM – 11:00 AM

### Wall Street Walking Tour / Photo Scavenger Hunt

12:00 PM

### Welcome

Rusty Yerkes, Samford University  
Chair, Student Chapter Committee

12:15 PM

### We Are All Ethical, So Why So Much Fraud?

Kelly Richmond Pope, DePaul University & IMA

1:30 PM

### The World of Fintech

Lindsay Davis, Atomic  
Elena Giral, Hiro Systems  
Alex Trotta, Goldman Sachs  
David Yermack, New York University

2:30 PM

### Financial Storytelling with Data Visualization

Si Yang, D6VR, A Glimpse Group Co.

3:30 PM

### Is It Time to Buy or Bail?

Sam Stovall, CFRA  
Jeff Hirsch, Stock Trader's Almanac

**Friday, 4 March 2022**

8:00 AM

### Faculty Advisor Roundtable Discussion

9:00 AM

### Navigating Your Career Search

Genevieve Boron, NYU Stern School of Business  
Joe Griffin, Russell Tobin

10:00 AM

### The In's & Out's of Finance Certifications

Lisa Beaudoin, CMA, CSCA, CA, Institute of Management Accounts  
Stephanie Carmel, CFP, CDFA, MBA, Wealthspire Advisors  
Rob Langrick, CFA, CIPM, CFA Institute  
Stacy Saul, Association for Financial Professionals

11:15 AM

### Investment Analysis Competition Presentations, Sponsored by Institute of Management Accountants

12:15 PM

### Luncheon

1:00 PM

### Breakout Sessions – Young Alumni Day in the Life

Alexandria Kallon, IHS Markit  
Alex Kivali, UBS

1:30 PM

### Breakout Session – Young Alumni Day in the Life

Tyler Bozeman, New York Life Insurance Company  
Carson Kennedy, Evercore

2:15 PM

### Mentorship & Opportunities: A Perspective of Women in Finance

Gunjan Bothra, Deutsche Bank  
Claire Ching, Gemini  
Mona Patni, JUST Capital

3:30 PM

### Navigating the Pandemic: A Perspective of CFOs, Treasurers and Controllers

Josh Kaplan, PRIDE Global  
Valerie Rainey, ICIMS  
Lee-Ann Thompson, CITI

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