

Financial Management Association Eastern Michigan University

CHAPTER EVENTS

9/7: Social to get to know our new members

9/13 Speaker - General Motors

9/20 Resume/Cover Letter preparatoin

10/4 Speaker – Waldron Private Wealth

10/11 Social at Rec/IM

10/18 Introduction to Bloomberg terminals

10/25 Networking

11/1 Speaker – Michigan Business Connection

11/8 – Speaker - Career Development Center

11/15 – Speaker – Rocket Mortgage

11/29 – Velocity Banking Presentation

12/6 End of Semester Networking Social with Alumni

1/10 Careers in Finance Presentation

1/17 Valuation Presentation

1/24 Speaker – Craig Huff, CFA

1/31 Alumni Speaker

2/7 Business Valuation Analyst Speaker

2/21 Social at Rec/IM

2/29 – 3/1 Leaders Conference!

3/13 Teambuilding

3/20 Alumni Speaker

3/27 Alumni Speaker

4/3 Fixed Income Presentation

4/10 End of Semester Networking Social with Alumni



How our chapter benefits our members

At FMA, there are many opportunities for its members, especially when it comes to the world of internships and jobs. As members, one of the biggest draws to our chapter is the access to internship postings and jobs in our private LinkedIn group.

During the school year, our FMA chapter engages in opportunities to grow professionally through internships in the field of finance. In fact, our faculty advisor, Dr. Craig, is constantly keeping us updated with new openings.

With the new era of hybrid and virtual meetings, FMA has the opportunity to host a wide variety of guest speakers.

FMA focuses our Fall semester on developing our member's skills that will help them succeed in their search for internships and employment. We focus on writing resumes and cover letters, learn about interviewing skills, networking and the perfect elevator pitch.

During the Fall semester we also host a variety of employers looking for interns and full-time

finance professionals to help our members succeed in their job search.

During the Winter semester we welcome a variety of alumni to discuss their career paths to help us understand the different careers a finance major can pursue and what the responsibilities of those careers entail. Each of our guest speakers add immense value to our program and we simply cannot thank them enough for the time they take to visit us!

Our EMU faculty take time throughout the school year to speak with our members on topics that students are not exposed to in the classroom. Discussions led by the professors range from financial derivatives and hedging against bad weather to fixed income research using Bloomberg, finance certifications and various long-term investment strategies.

On weeks when we are not hosting guest speakers, we hold numerous social events at nearby venues, host corporate finance workshops, and attend the FMA Leaders Conference in New York City just to name a few.



Eastern Michigan University

As always, **the chapter event we are most excited for this year** is the opportunity to travel to New York City and attend the Finance Leaders' Conference, held by the Financial Management Association.

At the conference we will have the honor of attending sessions hosted by finance professionals covering a wide array of experiences and detailing challenges they faced in their fields.

We are also excited to participated in the Case

Competition where we will compete in groups, based on the number of members who attend the conferece, to value the firm that FMA selects for the challenge. While the market volatility may make this an interesting activity this year, we are sure our cash flow analysis will enable us to make the right investment decision.

As part of the FMA Leaders' Conference we will be able to participate in the Alumni Panel and are excited to hear EMU alumnus, Alex Kivali, present this year.

Alex is an EMU alumnus currently working in equity research specific to the gaming, leisure and lodging industry.

We are also working with our alumni to secure tours while we are in The Big Apple. Some of us have never been on a plane before, or to NYC, and to have the opportunity to see New York definitely makes this the top event of every year.



Leadership Skills for Chapter Officers

Our chapter is only as successful as our members leading and participating in our organization.

Leading our chapter requires strong organizational skills.

The ability to effectively communicate is vital. Our officers continually reach out to businesses and alumni for support. In addition, our officers have to continually communicate with each other and our members regarding our weekly activities.

Taking initiative is another skill that our officers require. They should not wait to be told what to do by the advisor.

Understanding their responsibilities and acting on them independently ensures we continue to offer value added events and activities for our members.

Positivity helps keep our members uplifted, especially when they have a hard semester or it is exam week. Our officers show they care about our members which helps promote member involvement.

Advice for Running a Successful Chapter

Get out there and find members. Speak to students in finance classes and participate in your university's student organization events.

Look for funding EVERYWHERE. There may be funding to help your chapter and support your travel to the FMA Leaders' Conference that you are not aware of. Speak to your Department Head, Dean, Student Government, and the fundraising organization for your university.

Reach out to alumni. Alumni are always willing to help their alma mater so find them on LinkedIn and ask what they can do to help. They may be able to speak to members or know of job opportunities with their firms.

Have fun. Take the time to hold social events so that members can get to know each other. We always try to schedule a social during our "exam weeks" so that our members can use the time to renew and refresh themselves.

