Discussion of Option-Implied Spreads and Option Risk Premia ^{by} David S. Bates University of Iowa and NBER

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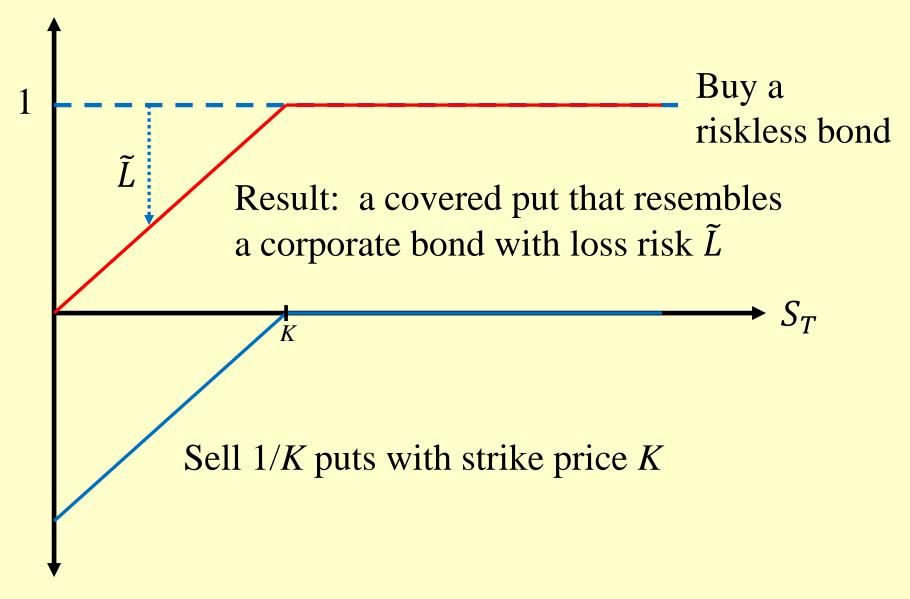
Summary

- 1) Authors interpret writing covered puts as a corporate bond with credit risk.
- 2) They use (reduced-form) bond pricing models to interpret put prices

-implied spread, normalized implied spread

- 3) They look at unconditional and conditional excess returns on implied bonds and puts
- 4) They check various models' ability to match those returns.

Covered puts



Covered puts

- Payoff: $1 \tilde{L} \ 1(\tilde{S}_T < K)$
- Price: $e^{-y\tau} = e^{-r\tau}E_t^*[1 \tilde{L} \ 1(\tilde{S}_T < K)],$ where $Prob_t^*(\tilde{S}_T < K) \equiv 1 - e^{-\lambda^*\tau}$
- If credit risk and $\overline{L}^* \equiv E_t^*[\tilde{L}|\tilde{S}_T < K]$ are small, then $y \approx r + \lambda^* \overline{L}^*$.

– Implied spread (IS): $\lambda^* \overline{L}^*$

- Normalized implied spread (NIS): \overline{L}^*
- Problems:
 - $\lambda^* \tau$ and \overline{L}^* are not small for ATM and ITM puts.
 - \overline{L}^* is exogenous in reduced-form corporate bond models. That's not true here.

A more exact approach (Bates and Craine, JMCB 1999)

Put price:

$$P = e^{-r\tau} E_t^* [\max(K - \tilde{S}_T, 0)]$$

$$= e^{-r\tau} E_t^* [K - \tilde{S}_T | \tilde{S}_T < K] \xrightarrow{\text{Prob}_t^* [\tilde{S}_T < K]}_{\text{RN expected shortfall}}$$
RN tail probability shortfall
So $\frac{e^{r\tau_P}}{K} = E_t^* \left[1 - \frac{\tilde{S}_T}{K} \right] \tilde{S}_T < K \xrightarrow{\text{Prob}_t^* [\tilde{S}_T < K]}_{= \overline{L}_t^*} e^{rT} P_K$

Compute NIS $(=\overline{L}_t^*) = \frac{P/K}{P_K}$, rather than $\frac{\ln(1-e^{r\tau}P/K)}{\ln(1-e^{r\tau}P_K)}$

Option returns

• The paper notes that IS and NIS are highly correlated with IV.

Corr(IV, IS) = .92Corr(IV, NIS) = .84

- The paper then compares returns *R^{IB}* on implied bonds with returns *R^{Put}* on puts, using info content of IS and NIS.
- Results:
 - IS & NIS can't predict $R^{Put} R^{f}$
 - IS & NIS can predict $R^{IB} R^f$

Returns *R^{IB}* **on implied bonds**

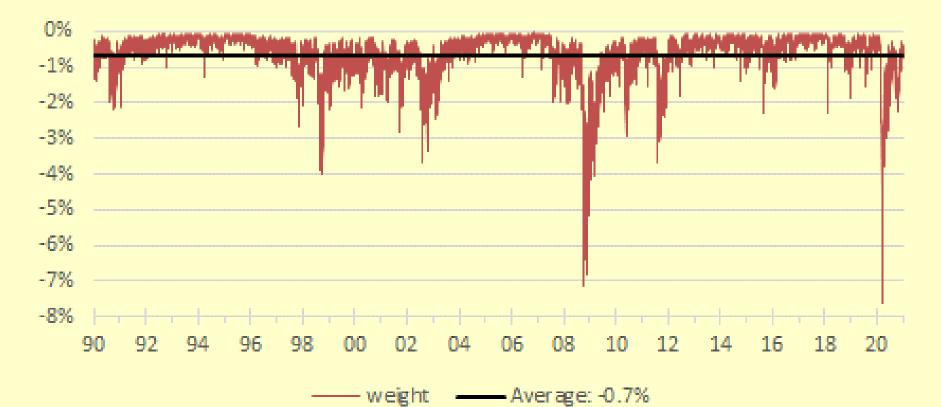
Implied bonds are a portfolio of riskless bonds and puts:

$$R_{t+1}^{IB} - R_t^f = (1 - \omega_t^{put})(R_{t+1}^Z - R_t^f) + \omega_t^{put}(R_{t+1}^{put} - R_t^f) \approx \omega_t^{put}(R_{t+1}^{put} - R_t^f) \text{ for } \omega_t^{put} = -\frac{e^{r\tau}P_t}{1 - e^{r\tau}P_t}$$

 R^{IB} is a dynamically levered put position

 Short puts more heavily in higher-volatility periods (2008-9 financial crisis; 2020 pandemic)

Implied bonds' weight on 5% OTM puts 1-month maturities +/- 2 weeks



$$Corr[\omega_t^{put}, IV_t] = -89\%$$

Time-varying weights create spurious predictability

- $R_{t+1}^{IB} R_t^f \equiv xy \approx \bar{x}\bar{y} + (x \bar{x})\bar{y} + \bar{x}(y \bar{y})$
- $Cov[\omega_t^{put}(R_{t+1}^{put} R_t^f), I_t]$ $\approx Cov[\omega_t^{put}, I_t]Avg(R_{t+1}^{put} - R_t^f)$ "predictable" $+ Avg(\omega_t^{put})Cov[R_{t+1}^{put} - R_t^f, I_t]$ Not predictable
- Any good proxy I_t for ω_t^{put} (IS, IV_t, ω_t^{put} itself) will generate apparent predictability for R_{t+1}^{IB}

How much "predictability"?

- Suggestion: regress $R_{t+1}^{IB} R_{ft}$ on ω_t^{put}
- If $Cov(R_{t+1}^{put} R_{ft}, \omega_t^{put}) = 0$, should get a slope estimate of $Avg(R_{t+1}^{put} R_{ft})$

• Resulting
$$R^2 = \rho^2 = \frac{\frac{\sigma_{\omega}^2}{\overline{\omega}^2}}{\frac{\sigma_{\omega}^2}{\overline{\omega}^2} + \frac{1}{sr_{put}^2}}$$

1990-2020	ω	σ_{ω}	S ^r put	R ²
5% OTM puts	-0.7%	0.7%	-0.46?	17%
ATM puts	-1.9%	0.9%	-0.27	2%

 R^2 in paper: 4%

R^{IB} as a dynamic put trading strategy

- Heavier put selling in high volatility periods:
 - Get higher excess returns (because more levered), generating "predictability" from leverage proxies if expected excess put returns don't change (as found here)

– Get higher volatility (because more levered)

• Strategy does *not* improve investment performance over 1990-2020, as measured by Sharpe ratio

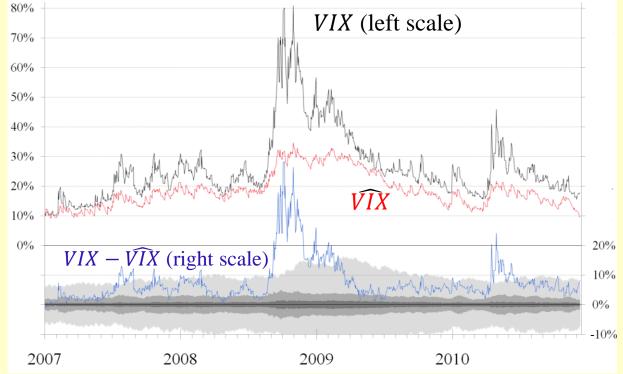
	Short	Implied
	puts	bonds
ST OTM	0.46	0.32
ST ATM	0.27	0.26

• Goetzmann et al (RFS, 2007) for alternate performance measures

R^{IB} as a dynamic put trading strategy

- The gap between objective and risk-neutral measures of volatility underpinning option risk premia is especially pronounced during high-volatility periods
 - Regressions: VIX is a biased predictor of future volatility, and is *more* biased when high
 - Bates (JFE, 2012):
 VIX was especially overpriced during 2008-9 financial crisis

BUT – not an exploitable trading opportunity, according to results in this paper



Other comments

- Based on Merton (1974), default risk on corporate bonds is categorized by distance to default.
- **Implication**: should measure moneyness *K/S* in SD units, rather than in percentages
 - Local IV (Carr & Wu, JF 2020)
 - ATM IV
 - Maturity-specific VIX

Model evaluation

- Paper then looks at various affine models' ability to match predictive regression results, using simulated data.
- Past approaches have focused more on matching option **prices** (under RN distribution) than option returns.
- Not easy. If $p(S_t, Y_t, t)$ for state variable(s) Y_t , then $E_t \left[\frac{\Delta P}{P}\right] - R_t^f = E_t \left[\frac{\Delta P}{P}\right] - E_t^* \left[\frac{\Delta P}{P}\right]$ $\approx \frac{SP_S}{P} \left[E_t \left(\frac{\Delta S}{S}\right) - R_t^f\right] + \frac{P_Y}{P} \left[E_t (\Delta Y) - E_t^* (\Delta Y)\right] + (E_t - E_t^*)(SOT)$
- equity premium Y risk premium jump risk
 premium
- Even more difficult with R_{t+1}^{IB} . Have to also match the variation in leverage/IV levels.

Conclusions

- The implied-bond approach of this paper is of some interest as an aggressive put trading strategy.
- The approach is otherwise not particularly useful.
 - IS and NIS contain little information that is not already in IV.
 - IS and NIS have no info content for put returns.
 - Returns on implied bonds are just noisy versions of put returns. The approach adds noise rather than clarity to the central issue:

why is selling stock index puts so profitable?